

Facts and Trends™

Published Feb. 2010**



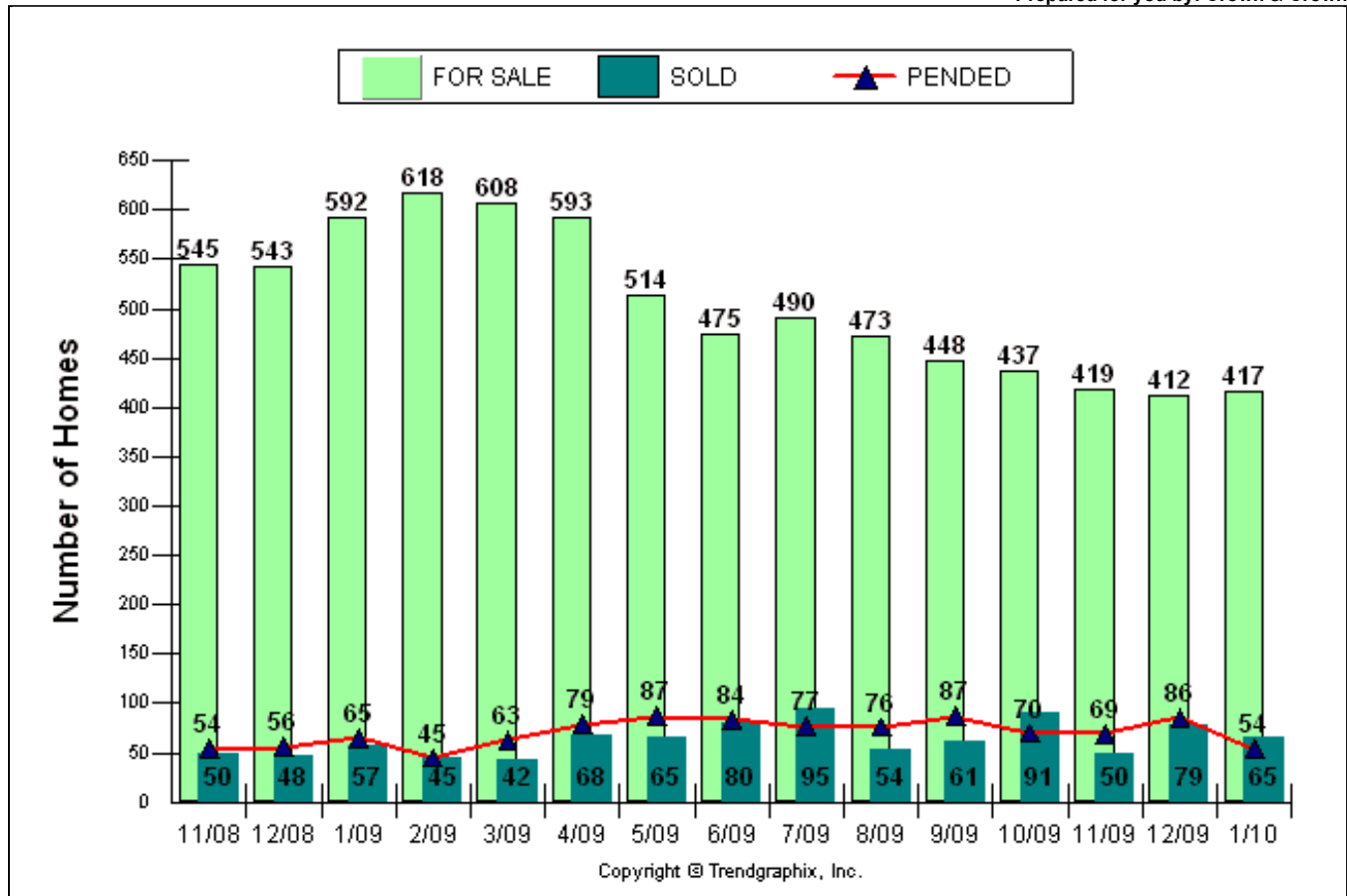
Location : ZIP 92101

Number of Homes For Sale vs. Sold vs. Pended (Nov. 2008 - Jan. 2010)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

Res - Attached

Prepared for you by: Crown & Crown



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	1 month			1 year			15 months		
	Dec 09	Jan 10	% Change	Jan 09	Jan 10	% Change	Nov 08	Jan 10	% Change
For Sale	412	417	1.2% ↑	592	417	-29.6% ↓	545	417	-23.5% ↓
Sold	79	65	-17.7% ↓	57	65	14% ↑	50	65	30% ↑
Pended	86	54	-37.2% ↓	65	54	-16.9% ↓	54	54	0%

Date	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09	9/09	10/09	11/09	12/09	1/10
For Sale	545	543	592	618	608	593	514	475	490	473	448	437	419	412	417
New Listing	173	124	214	127	166	163	164	163	172	157	156	144	127	110	153
Sold	50	48	57	45	42	68	65	80	95	54	61	91	50	79	65
Pended	54	56	65	45	63	79	87	84	77	76	87	70	69	86	54
Mon of Inv. on Sold	10.9	11.3	10.4	13.7	14.5	8.7	7.9	5.9	5.2	8.8	7.3	4.8	8.4	5.2	6.4
Mon of Inv. on Pended	10.1	9.7	9.1	13.7	9.7	7.5	5.9	5.7	6.4	6.2	5.1	6.2	6.1	4.8	7.7
Absorption Rt. on Sold	9.2	8.8	9.6	7.3	6.9	11.5	12.6	16.8	19.4	11.4	13.6	20.8	11.9	19.2	15.6
Absorption Rt. on Pended	9.9	10.3	11	7.3	10.4	13.3	16.9	17.7	15.7	16.1	19.4	16	16.5	20.9	12.9
Avg. Act Price	775	772	727	707	712	725	757	773	743	770	804	787	752	729	743
Avg. Sld Price	473	593	602	470	419	517	425	509	416	435	427	484	404	412	421
Avg. Sq Ft Price	437.6	489.3	530.8	443.5	430.1	396.4	395.6	446.2	401	405.2	391.7	419.9	411.9	396.9	394
Sold/List Diff. %	96	96	95	95	95	97	96	95	95	97	96	96	98	95	92
Days on Market	59	85	92	52	56	58	58	84	68	67	73	82	64	92	104
Sold/Orig LP Diff. %	92	93	89	92	91	92	91	86	90	92	91	90	95	92	88
Avg CDOM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Median Price	398	375	390	375	318	345	362	433	340	380	380	385	335	363	355

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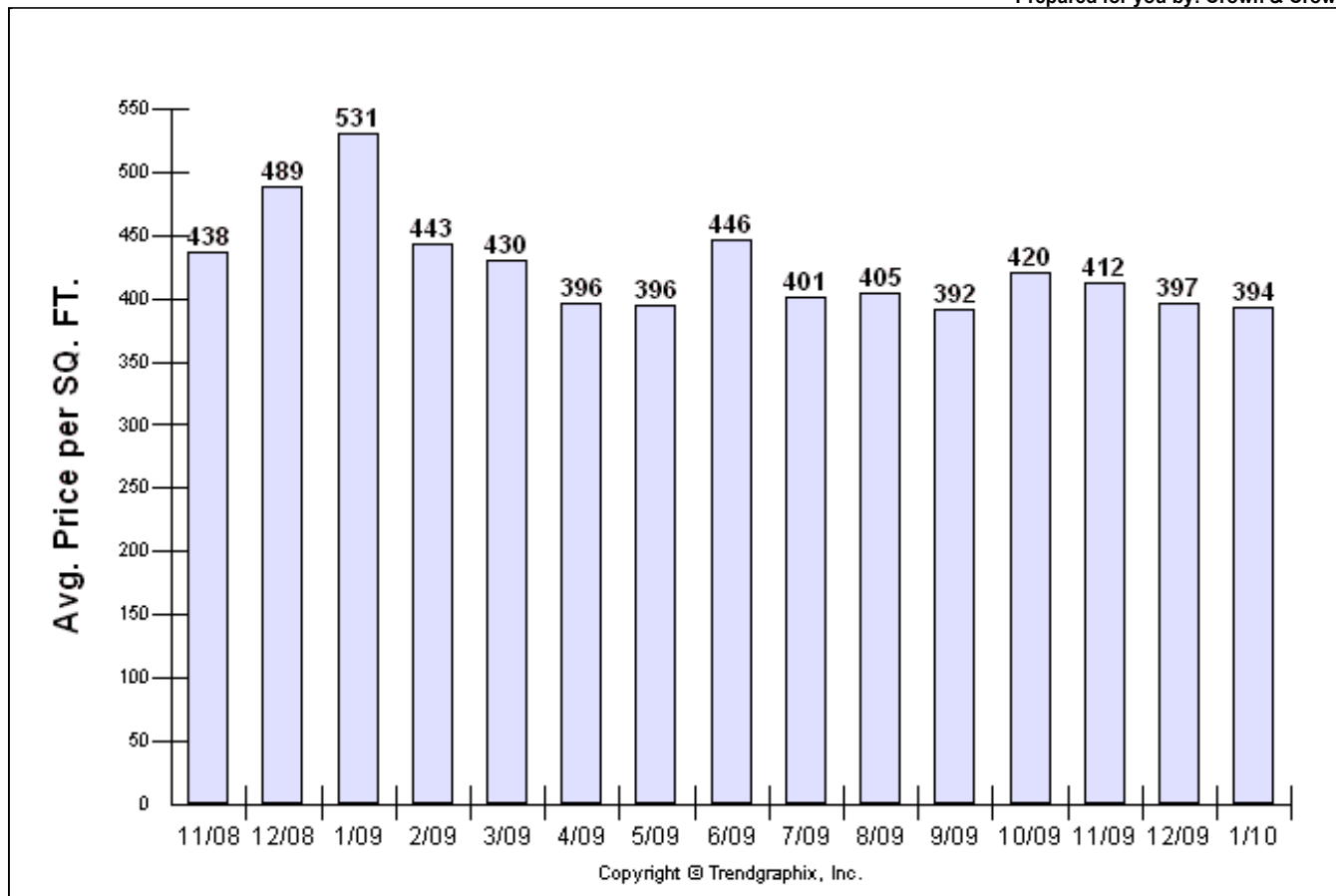
Location : ZIP 92101

Average Home Sold Price per SQFT (Nov. 2008 - Jan. 2010)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

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	1 month			1 year			15 months								
	Dec 09	Jan 10	% Change	Jan 09	Jan 10	% Change	Nov 08	Jan 10	% Change						
Avg. Sq. Ft. Price	397	394	-0.7% ↓	531	394	-25.8% ↓	438	394	-10% ↓						
Date	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09	9/09	10/09	11/09	12/09	1/10
For Sale	545	543	592	618	608	593	514	475	490	473	448	437	419	412	417
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Days on Market	59	85	92	52	56	58	58	84	68	67	73	82	64	92	104
Sold/Orig LP Diff. %	92	93	89	92	91	92	91	86	90	92	91	90	95	92	88
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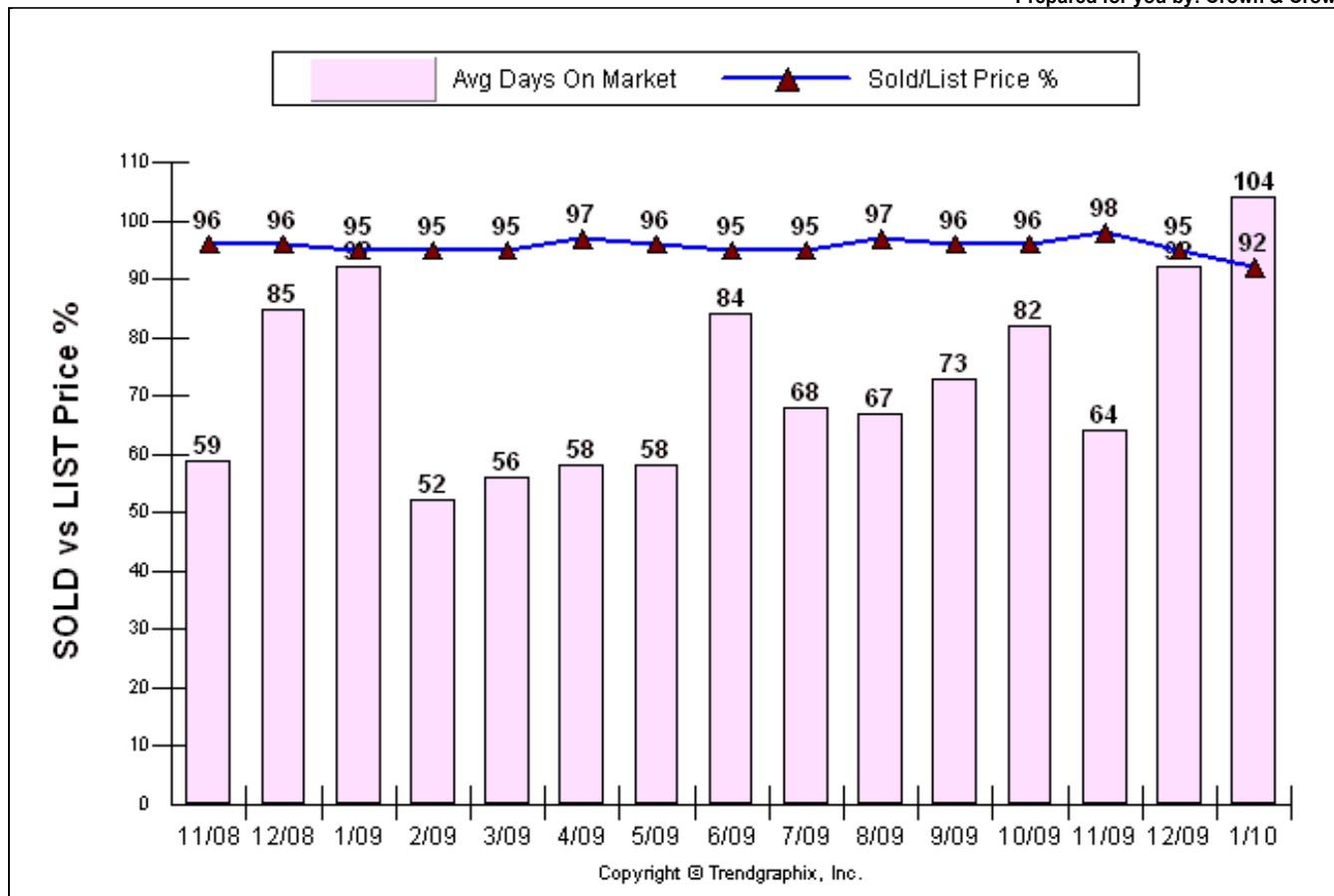
Location : ZIP 92101

Avg DOM & SP/LP % (Nov. 2008 - Jan. 2010)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

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	1 month			1 year			15 months		
	Dec 09	Jan 10	% Change	Jan 09	Jan 10	% Change	Nov 08	Jan 10	% Change
Avg. Days on Market	92	104	13% ↑	92	104	13% ↑	59	104	76.3% ↑
Sold/List Diff. %	95	92	-3.2% ↓	95	92	-3.2% ↓	96	92	-4.2% ↓

Date	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09	9/09	10/09	11/09	12/09	1/10
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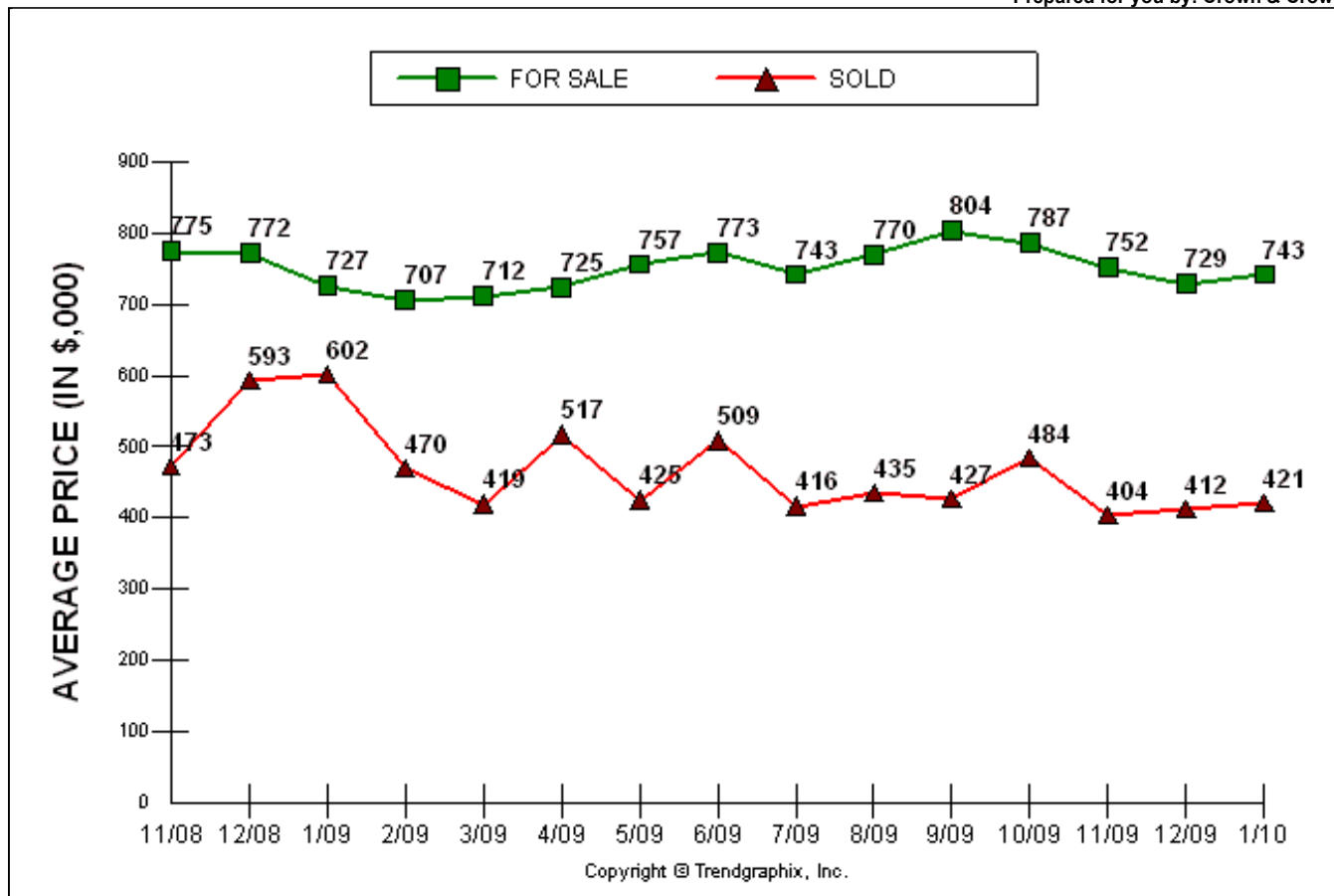
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Avg Price For Sale & Sold (Nov. 2008 - Jan. 2010)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

Res - Attached

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	1 month			1 year			15 months		
	Dec 09	Jan 10	% Change	Jan 09	Jan 10	% Change	Nov 08	Jan 10	% Change
Avg. Active Price	729	743	1.9% ↑	727	743	2.2% ↑	775	743	-4.1% ↓
Avg. Sold Price	412	421	2.2% ↑	602	421	-30.1% ↓	473	421	-11% ↓

Date	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09	9/09	10/09	11/09	12/09	1/10
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Sold/Orig LP Diff. %	92	93	89	92	91	92	91	86	90	92	91	90	95	92	88
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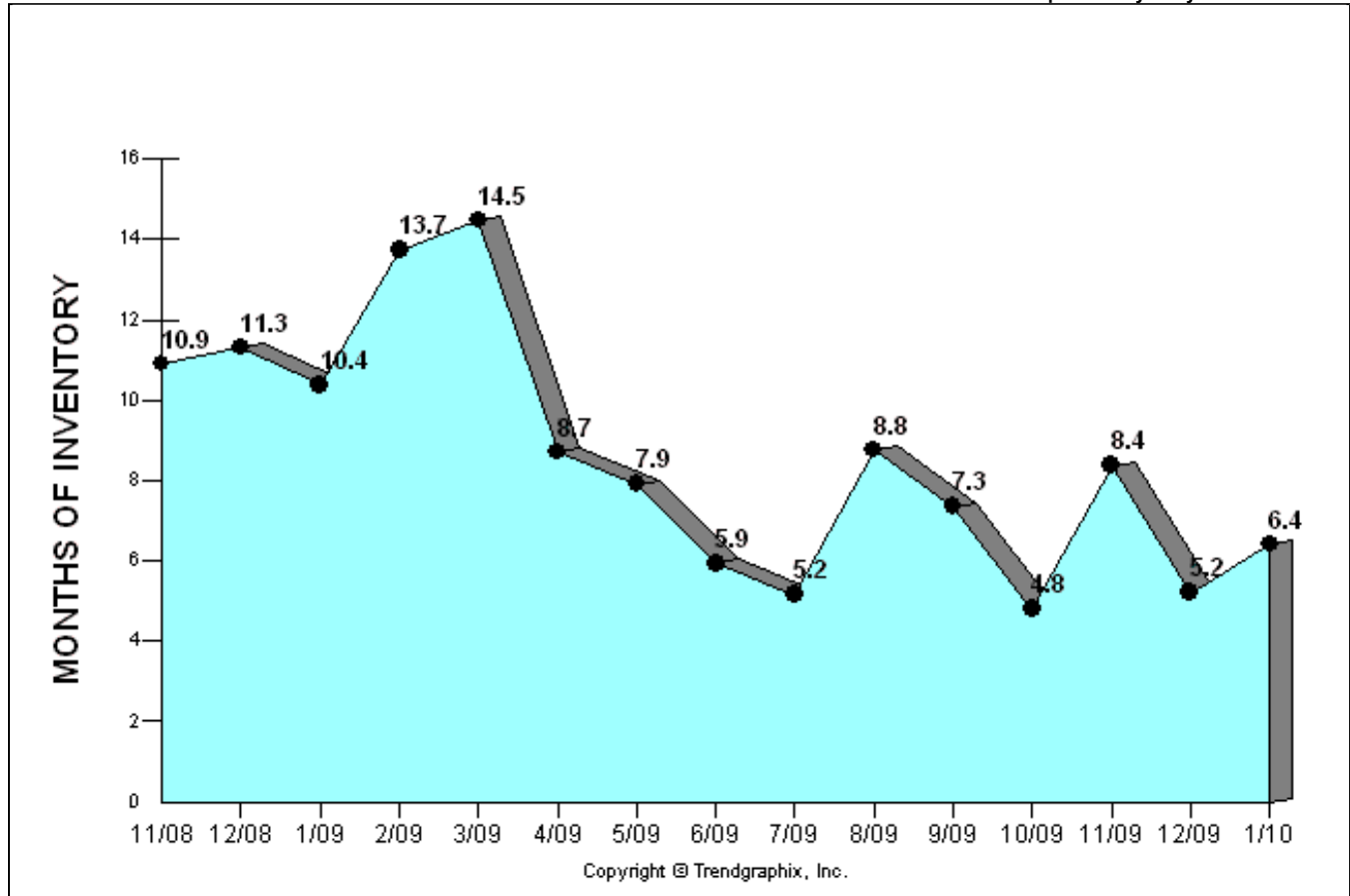
Location : ZIP 92101

Months of Inventory based on Closed Sales (Nov. 2008 - Jan. 2010)

Price Range: \$0 - No Limit, SQFT Range: 0 - No Limit, Year Built: 0 - No Limit

Res - Attached

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	1 month			1 year			15 months								
	Dec 09	Jan 10	% Change	Jan 09	Jan 10	% Change	Nov 08	Jan 10	% Change						
Months of Inventory (Closed Sales)	5.2	6.4	23.1% ↑	10.4	6.4	-38.5% ↓	10.9	6.4	-41.3% ↓						
Date	11/08	12/08	1/09	2/09	3/09	4/09	5/09	6/09	7/09	8/09	9/09	10/09	11/09	12/09	1/10
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